

# Fernanda Lins

## Interactive Art Director

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www.fernandalins.com

### Summary

Art director based in Barcelona. Six years experience in Web Design, working in Barcelona and Paris. Six years experience in motion graphics and visual effects, working in Rio de Janeiro and New York.

### Work Experience

Be Republic - Web Agency, Barcelona  
Art director - 2006 / present  
Responsible for the art direction of all company's production, such as corporate web-sites, flash hot-sites, bluetooth applications and narrowcast videos. Clients include Danone, "la Caixa", Vueling, Panasonic, Puig, Corporación Dermoestética and RBA editions.

Nurun France - Web Agency, Paris  
Web designer - 2003 / 2005  
Work with the art director creating and maintaining web sites. Responsible for games, newsletters and banners campaigns. Clients include L'Oréal Corporate, Danone Corporate, Mini, Europcar and Kérastase.

TV Globo - TV Channel, Rio de Janeiro  
Video designer and visual effects assistant - 2000 / 2003  
Post-production and development of graphic language for the serie "Beijo do Vampiro",  
Visual Identity for the TV programs "Video Show" and "Casseta e Planeta".  
Video effects assistant for the series "Laços de Família", "Porto dos Milagres", "Aquarela do Brasil".

As freelance - 2000/2003  
Visual concepts for the movies "Risco, Lucio Costa e a Utopia Moderna", and "Duas Vezes com Helena",  
Advertising for "A Prova" and "Eu e meu guarda-chuva",  
Graphic conception for the TV programs "Mundo da Fotografia" and "Novos Heróis".

### Education

Paris-VIII University, Paris, France  
Master on Hypermedia - 2003 / 2004

Parsons School of Design, New York  
Broadcast Design with After Effects - september 1999 / november 1999  
Typography - september 1999 / november 1999

School of Visual Arts, New York  
Softimage - april 1999 - july 1999

UFRJ (Federal University of Rio de Janeiro), Brazil  
Bachelor on Graphic Design - 1993 / 1998

### Complementary studies

School of Visual Art of Parque Laje, Rio de Janeiro  
Brazilian Art - august 2001 / december 2001  
Contemporary Art - february 2001 / july 2001

Candido Mendes' Fashion School, Rio de Janeiro  
Fashion Design - january 1996 / december 1996

### Computer Skills

Platforms: Macintosh, Windows, Silicon.  
Software: Expert in After Effects, Photoshop, Flash.

### Languages

Fluent in English, French, Spanish and Portuguese.

## More info?

Check out my portfolio at [www.fernandalins.com](http://www.fernandalins.com)